



COMMUNITY TAKEOVER

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WORK|PAPER

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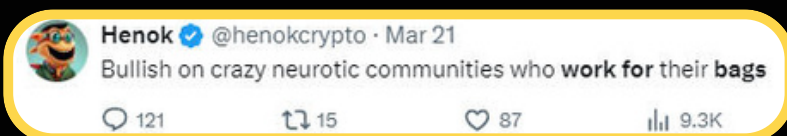
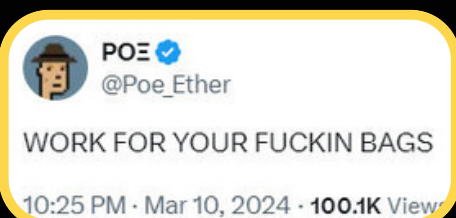
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The WORK project is a dynamic and evolving initiative. Changes to the project's direction, structure, features, or objectives may occur as the project develops. Participants are advised to stay informed about the latest updates through official communication channels.

INTRODUCTION

What is WORK?

WORK is a Solana-based culture coin that represents both hard work and positive change in the crypto space. Inspired by the mantra "work for your bags," WORK is about more than just memes or market hype. We're committed to building a community grounded in integrity, transparency, and a strong work ethic —while still enjoying the journey.



Why WORK?

Crypto needs a shift toward better values and stronger communities. WORK stands out by:

- Promoting ethical trading and transparency.
- Offering clear, accessible education for all levels of investors.
- Providing tools that help you build, protect, and grow your investments.

We believe that 'trustless' doesn't have to mean dishonest.

WORK aims to lead by example, showing that hard work and ethical practices can drive real success.



**EMPOWERING CRYPTO INVESTORS
WITH TOOLS, RESOURCES,
AND A COMMUNITY THAT GROWS,
ENGAGES ETHICALLY, AND STAYS RESILIENT.
BRIDGING THE GAP
BETWEEN AMBITION & INTEGRITY.**

VISION

Our vision is to establish WORK as the leading culture coin that proves a strong work ethic, transparency, and integrity can coexist with the fun and dynamic spirit of the crypto world. We aim to build a crypto community that doesn't just grow, but grows with purpose—where every action reflects our dedication to creating a fairer, more engaging, and more inclusive space. WORK is about proving that you can hustle and grind every day while upholding values that drive real, meaningful change.

UNIQUE VALUE PROPOSITION

Driving a Culture Shift:

WORK isn't just another token; it's a culture coin dedicated to redefining the norms in the crypto space. We aim to foster a community where ethical behavior, transparency, and collective growth are the foundations. At WORK, we believe in the power of active participation, where every member contributes to building a more resilient and honest ecosystem.

Empowering Through Education:

WORK provides a comprehensive suite of educational resources tailored for all levels of crypto investors—from beginners to seasoned traders. Through partnerships with content creators and live-streamed analyses, we make sure our community has the knowledge to make informed decisions and grow their investments wisely.

Ensuring Trust and Safety:

Our platform includes tools and channels for due diligence, enabling users to navigate the risks of the crypto landscape more confidently. With features like rug detection, community-driven insights, and real-time data, we aim to be a safeguard against the common pitfalls in the market.

Active Community Engagement with PPP:

Our unique **PPP (Player Pump Player)** model fosters community-driven growth and engagement. This model encourages ethical shilling and trading while respecting both the market and the community members. We believe in rewarding proactive efforts, reinforcing that success is earned by working together toward common goals.

PROBLEM STATEMENT

The crypto space faces challenges like scams, rug pulls, and misinformation. These are signs of a deeper cultural issue. At WORK, we aim to change this by leading with integrity, proving that 'trustless' can also mean trustworthy.



SOLUTION

WORK addresses these challenges by:

- **Crypto Education:** Delivering reliable content from knowledgeable creators to ensure all investors have the tools they need to succeed.
- **Community Tools:** Providing effective tools to support community building and growth.
- **Rug Detection and Prevention:** Offering token-gated channels and live analyses to help protect the community from risks.
- **Event Coordination:** Hosting educational and engaging crypto events to strengthen our community and align with our values.

TOKENOMICS

- **Ticker:** \$WORK
- **Blockchain:** Solana
- **Contract Address:**
worKkeanQ64MasnD7h6w1iCM1h4QhLWNteMRWLuyRPm
- **Total Supply:** 537 million (33 million tokens burned)
- **Metadata:** Immutable. Cannot be minted or frozen.

Distribution:

- **Treasury (27 million):** For development, marketing, community rewards, and unforeseen expenses, managed by the core team and eventually the WORK DAO.
- **Liquidity (85 million):** Maintains stable trading in two pools, on Raydium and Orca.
- **Float (425 million):** Tokens traded outside of liquidity or the treasury.

Utility:

- **Shilling Rewards:** Earn tokens through community-driven shilling campaigns.
- **Rug Detection and Prevention:** Access to token-gated due diligence channels and live analyses.
- **WORK X Elite:** Rewards the best community raiders in a token-gated channel.
- **Tools and Event Access:** Unlock community-building tools and exclusive IRL events.
- **Advanced Educational Content:** Access premium educational materials.

GOVERNANCE: WORK DAO

WORK will introduce a decentralized autonomous organization (DAO) to empower community decision-making. Holders can stake tokens to vote on community events, partnerships, development priorities, and future initiatives, ensuring alignment with our values of integrity and hard work.



ROADMAP

Phase 1: Launch and Community Building

- **Post-Rug Brand Refresh:** Rebuilding trust through a comprehensive rebranding effort.
- **Token Migration:** Enhanced security and functionality, raising funds in a presale, and updating branding.
- **Establish Liquidity:** Build liquidity across decentralized exchanges like Orca and Raydium.
- **Community Engagement:** Launch shilling contests and engagement initiatives.

Phase 2: Education and Awareness

- **Launch Educational Platform:** Content tailored to different user levels.
- **Expanded Content:** Regular updates through various formats.
- **Launch WORK X Elite:** A token-gated channel for active community members.
- **Monthly Promotions:** Incentivize engagement and support.
- **Influencer Collaborations:** Partner with key opinion leaders.

Phase 3: Ecosystem Expansion

- **Launch WORK DAO:** Enable community-driven governance and decision-making.
- **Strategic Partnerships:** Collaborate with crypto projects, entertainment companies, and educational platforms.
- **Merchandise Store:** Promote the project and generate revenue.
- **IRL Events:** Host exclusive in-person events.

Phase 4: Long-Term Growth

- **Establish WORK as a Leader in Web3 Events:** Organize educational and recreational events.
- **Continuous Ecosystem Updates:** Introduce new features and tools.
- **Expand Crypto Education:** Provide more resources and tools for continuous learning.

CONCLUSION

WORK is more than another memecoin;
it's a commitment to building a better crypto space.

We balance hard work, integrity, & community values,
proving success comes from doing things the right way.

Join us in shaping a future where crypto is fun and fair.